



## Maple Products from Quebec Invites Quebecers to Create Their Very Own Festive Maple Wreath

**Longueuil, November 2015** – A new and delicious culinary experience is now available for maple lovers: create and personalize a beautiful festive maple wreath instead of the traditional Yule log to pleasantly surprise family and friends.

With the new interactive online tool provided at [jaimelerable.ca/couronnesdesfetes](http://jaimelerable.ca/couronnesdesfetes), you can have fun creating and customizing your very own festive wreath by choosing what flavours and decorations you want in, on and around the wreath. In just a few clicks, the wreath takes shape on the screen, ready to be personalized with your creative ideas. Hundreds of delicious combinations are possible:

**Two cake options:** (1) maple angel food cake; (2) maple and marzipan cake.

**Five filling options:** (1) maple-raspberry jam; (2) maple-lemon cream; (3) maple and hazelnut praline; (4) coffee and maple chantilly; (5) maple pastry cream.

**Five icing options:** (1) Swiss meringue with maple taffy; (2) dark chocolate and maple ganache; (3) whipped maple butter mascarpone; (4) salted caramel and maple; (5) maple, white chocolate and raspberry.

**Ten decorating ideas:** (1) maple fudge and maple-candied crunchy walnuts; (2) almond and maple truffles with cranberries and pumpkin seeds; (3) maple sugar tart; (4) maple sugar angel hair and maple fondant; (5) coconut ribbons and pomegranate seeds; (6) maple-raspberry jelly, pomegranate seeds and fresh rosemary; (7) maple sponge toffee and redcurrants; (8) dark and white chocolate shavings and bows; (9) maple-almond nougatine and toasted almonds; (10) meringues and maple-caramelized pistachios.

The various fillings and icings can also be sources of inspiration for other cake recipes, and of course the decorations are fabulous desserts in themselves!

Your very own festive maple wreath as the centrepiece of your table. A delicious new take on an old tradition.

### **About the FPAQ and Maple Products from Quebec**

The FPAQ was founded in 1966 with the mission of defending and promoting the economic, social and moral interests of some 7,300 maple businesses across Quebec. These men and women work together to establish quality standards as well as collectively market and promote their products. Quebec produces 90% of Canada's maple syrup and nearly 71% of maple syrup production worldwide. The provinces of Ontario, New Brunswick and Nova Scotia collectively contribute 10% to Canada's production.

The FPAQ proudly promotes the reference brand Maple Products from Quebec in addition to coordinating the promotion and value creation of Canadian maple products internationally on behalf of the Canadian maple industry. In this capacity, the FPAQ steers and coordinates the International Innovation Network on Maple Products from Canada.

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